

AUTHOR'S KEYNOTE SPEECH

BOOK LAUNCH: *From Rural Roots to National Impact: The Discipline of Engineering an Unstoppable Life*

25th April 2026 | Silver Springs Hotel, Bugolobi | 4:00pm – 10:00pm

**Guest of Honour, Distinguished Guests,
Leaders, Mentors, Parents, Students, Young Professionals,
Friends and Family,
Ladies and Gentlemen—Good Evening.**

Tonight, is not simply the launch of a book.

Tonight is the launch of a message.

A message born in struggle.

A message refined through discipline.

A message written not only for those in this room—but for generations yet to come.

This book you see before you is not a celebration of success.

It is a testimony of survival.

It is a blueprint for growth.

And it is a call to responsibility.

Because the truth is simple:

Success is not an accident.

Greatness is not a coincidence.

Impact is not luck.

Impact is engineered.

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MY STORY IS NOT UNIQUE — BUT MY DECISION WAS

I was not born into privilege.

I was born into possibility.

At the age of five, I lost my mother.

At the age of fourteen, I lost my father.

And in that moment, the future became uncertain.

There was no significant inheritance.

There was no safety net.

There was no guarantee.

What remained were only three things:

Education.

Discipline.

Faith.

And just six hours before my father passed away, he spoke words that became the compass of my life:

“You are destined for success if you remain in school and well disciplined.”

AUTHOR:
JULIUS NANDEEBA

Those words were not a promise.

They were a condition.



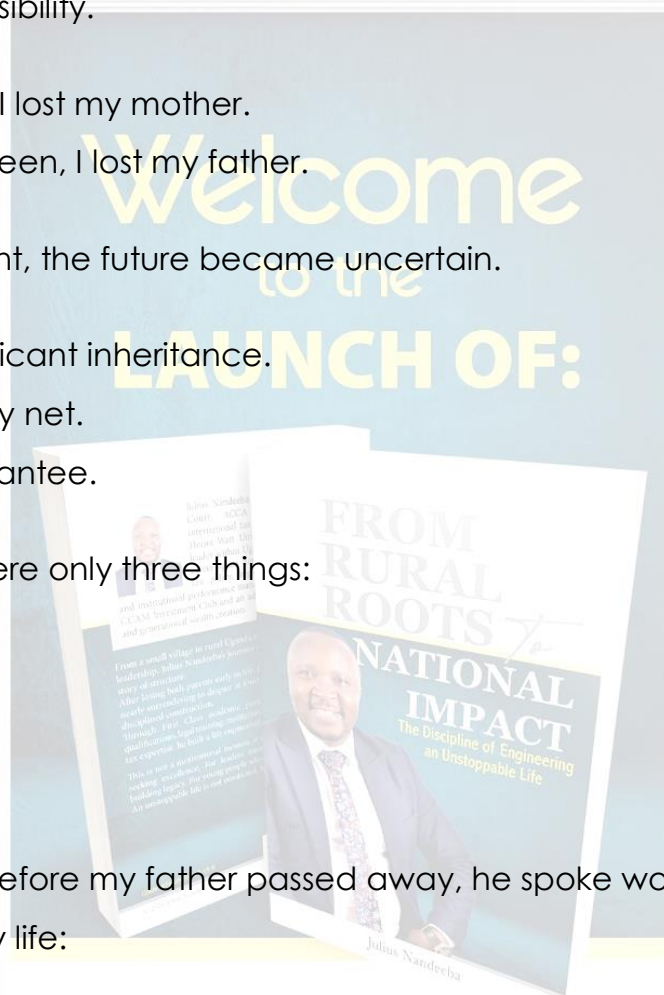
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Remain in school.

Remain disciplined.

That sentence became the foundation of everything that followed.



THIS BOOK IS A BLUEPRINT — NOT JUST A STORY

Ladies and gentlemen,

This book is not about titles.

It is not about recognition.

It is not about positions.

It is about the process that produces results.

It is about the discipline behind the degrees.

The sacrifices behind the success.

The character behind the career.

And the responsibility behind leadership.

Inside this book, you will discover five disciplines that changed my life:

Discipline over emotion.

Education as leverage.

Strategic stacking of skills.

Integrity under pressure.

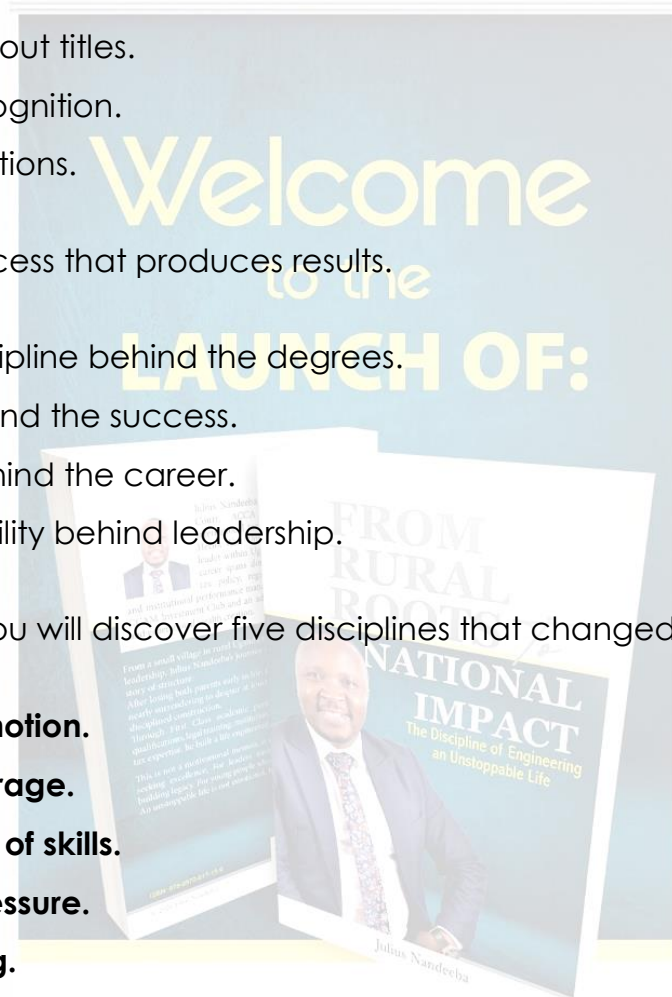
Long-term thinking.

If you apply these principles consistently, your starting point will not determine your ending.

TO THE STUDENTS IN THIS ROOM

If you are a student—this book is for you.

It will teach you that:



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Your background does not limit your future.
Your circumstances do not define your destiny.
Your struggles do not cancel your potential.

This book will show you how a village boy who worried about school fees graduated with First Class Honours.

Not because he was the most gifted—
But because he was the most disciplined.

Students, hear me clearly:

Education is not punishment.

Education is power.

Education is protection.

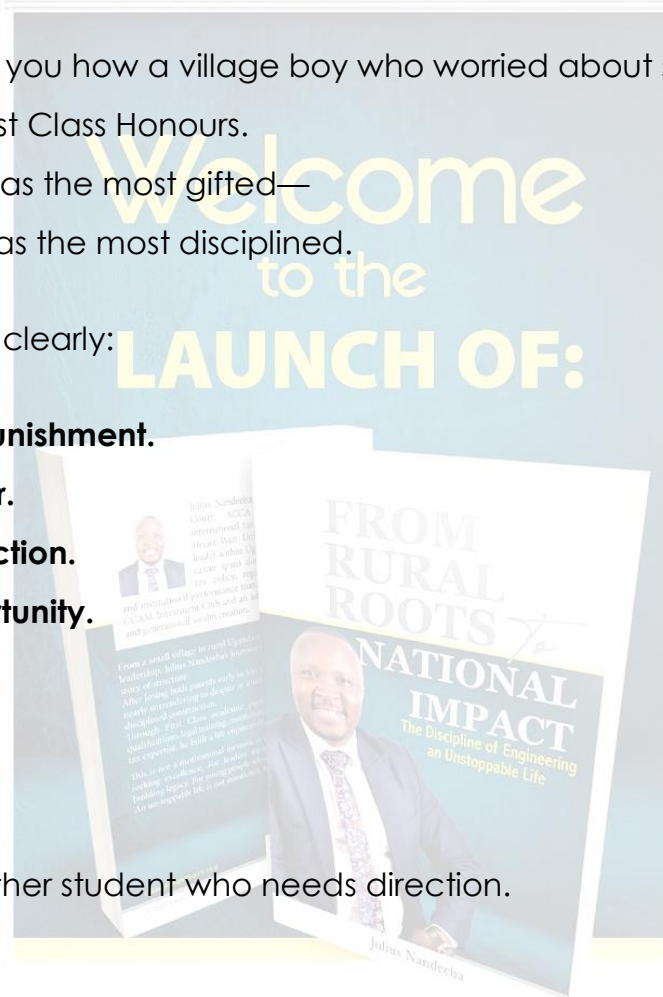
Education is opportunity.

Buy this book.

Read it.

Study it.

And give it to another student who needs direction.



TO THE PARENTS

Parents, this book is for you. **AUTHOR:**
JULIUS NANDEEBA

Because behind every successful child stands a disciplined parent.

This book will remind you that:

Children do not need comfort alone.

They need structure.

They need guidance.

They need example.

When my parents passed away, my aunt stepped forward.

She left her comfort.

She carried responsibility.

She worked tirelessly to keep us in school.

That sacrifice changed the direction of our lives.

Parents, your greatest investment is not property.

It is not land.

It is not money.

Your greatest investment is your child's discipline.

Buy this book for your children.

Buy it for your nieces and nephews.

Buy it for the young people who depend on your guidance.

TO THE YOUNG PROFESSIONALS

Young professionals, this book is for you.

AUTHOR:

Because success in the workplace requires more than talent.

It requires:



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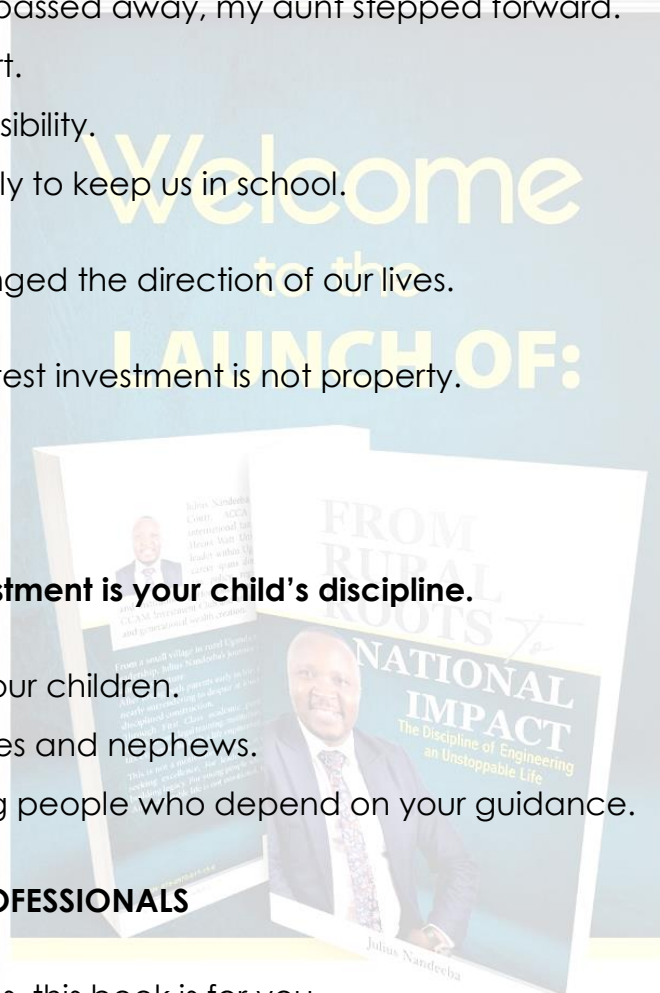
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Consistency.

Integrity.

Continuous learning.

Professional discipline.



This book will show you how knowledge can create opportunity.
How skills can build confidence.
And how discipline can transform a career into influence.

You will learn the power of:

Strategic knowledge stacking.

Accounting alone was not enough.
So I studied law.
Law alone was not enough.
So I pursued professional qualifications.

Each skill strengthened the next.

Young professionals—hear this:

Never stop learning.

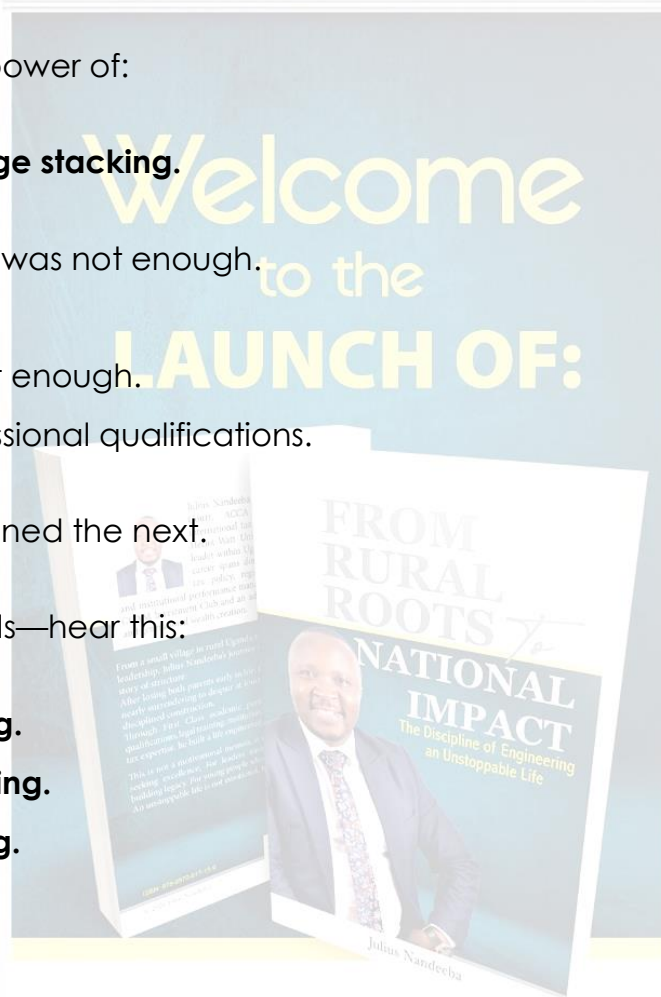
Never stop improving.

Never stop building.

Buy this book.

Study it.

And give it to a colleague who needs direction.



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TO THE LEADERS AND MENTORS

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Leaders, this book is for you.

Because leadership is not about authority.

Leadership is about responsibility.

Leadership is about integrity.

Leadership is about service.

This book will show you that:

Titles do not create leaders.

Character creates leaders.

Discipline sustains leaders.

Integrity protects leaders.

You will read about moments when integrity was tested.

Moments when decisions carried consequences.

Moments when responsibility demanded courage.

Leadership is not proven when things are easy.

Leadership is proven when things are difficult.

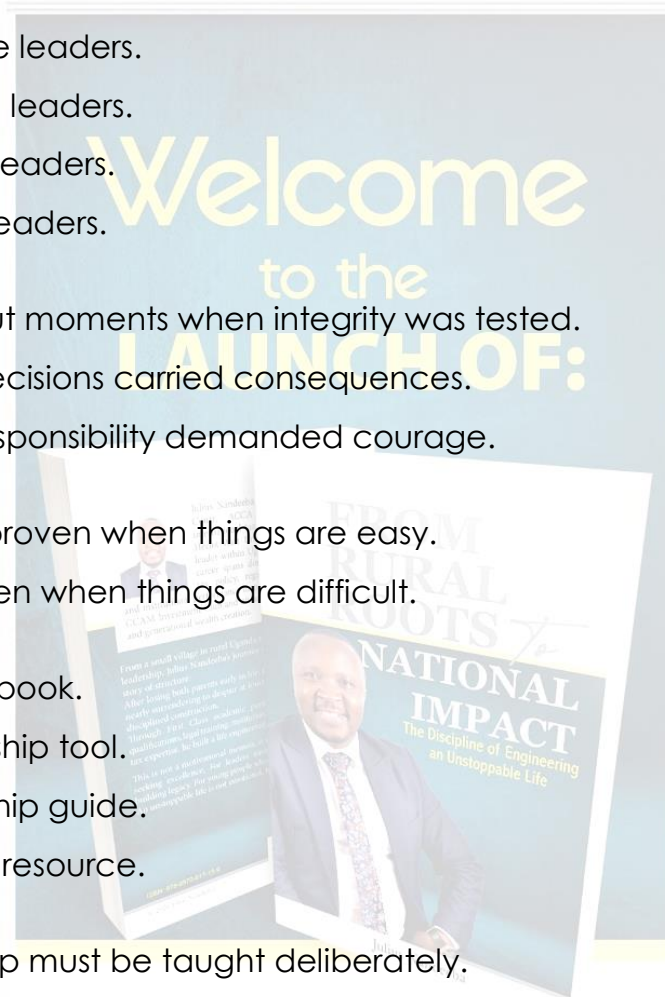
Leaders—buy this book.

Use it as a mentorship tool.

Use it as a leadership guide.

Use it as a training resource.

Because leadership must be taught deliberately.



TO THE LESS PRIVILEGED AND THE FORGOTTEN:

JULIUS NANDEEBA

And to those who feel overlooked... +256 776 646606



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To the young person who believes opportunity belongs to others...

To the student who studies under difficult circumstances...

To the child who wonders whether success is possible...

This book is for you.

Because I stand before you as evidence that:

Your beginning does not determine your ending.

Your hardship does not cancel your potential.

Your struggle does not define your future.

Discipline can change your story.

Education can open your doors.

Faith can sustain your journey.

And opportunity can be created.

WHY YOU MUST BUY MORE THAN ONE COPY

Tonight, I want to challenge every person in this room.

Do not buy one copy.

Buy many copies.

Buy one for your child.

Buy one for your friend.

Buy one for your employee.

Buy one for your student.

Buy one for your church.

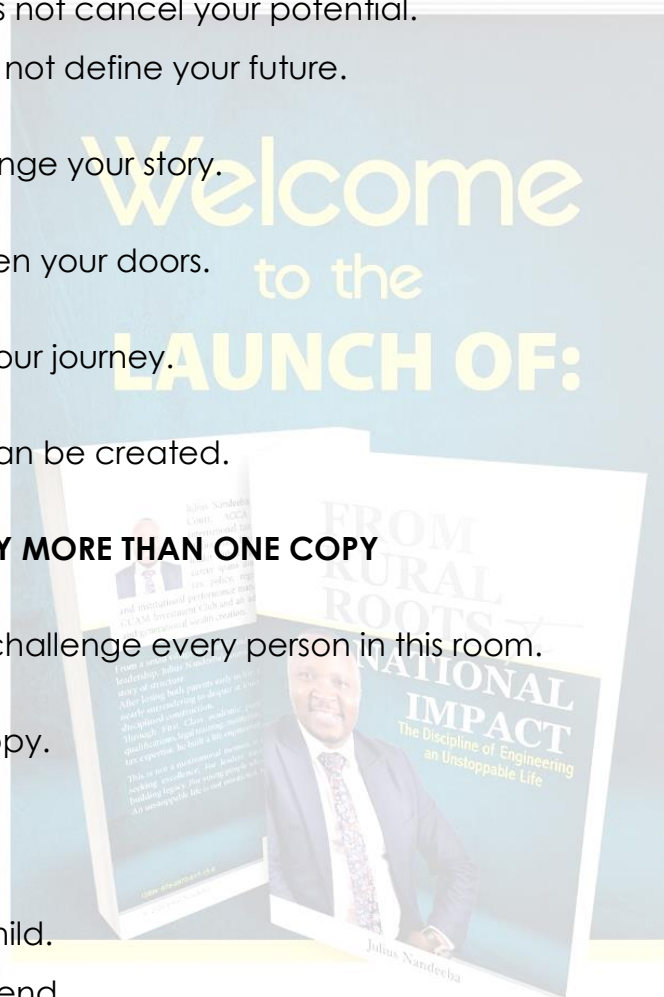
Buy one for a school.

Buy one for a library.

Buy one for a young person who cannot afford it.

Because this book is not just a story.

It is a tool.



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It is a guide.

It is a roadmap.

And when the right message reaches the right person at the right time—

A life can change forever.

THE PURPOSE OF THIS BOOK

The purpose of this book is simple.

To show that discipline can transform adversity into opportunity.

To show that education can create possibility.

To show that integrity can sustain success.

To show that leadership can shape a nation.

If even one reader takes education more seriously...

Protects their integrity more carefully...

Or approaches life with greater discipline...

Then the purpose of this book will have been fulfilled.

MY FINAL MESSAGE

Ladies and gentlemen,

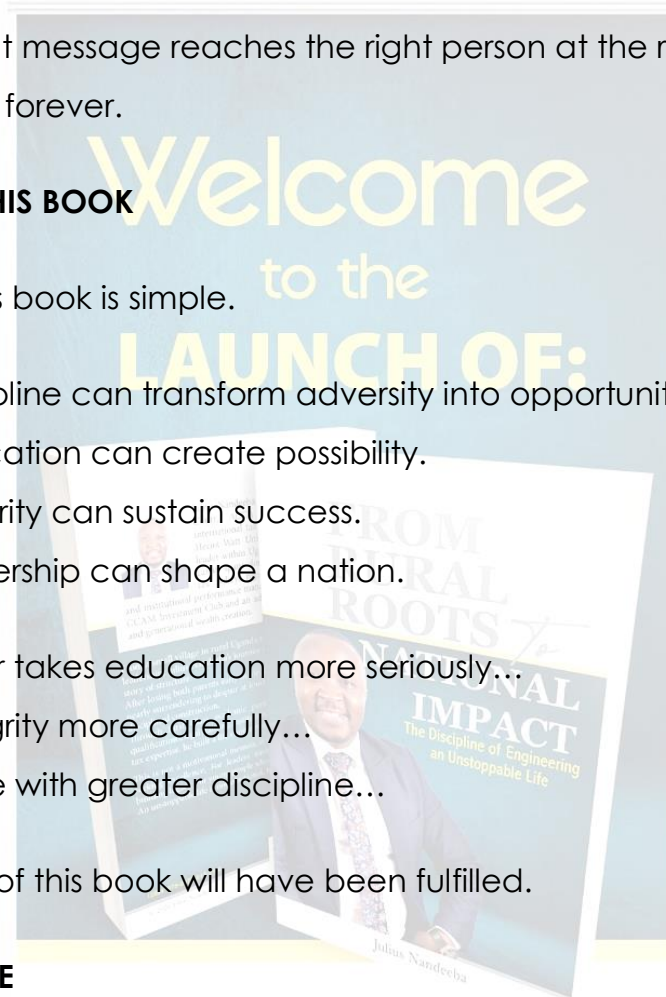
Your starting point may shape your circumstances.

But discipline will shape your destiny.

Do not wait for perfect conditions.

Do not wait for opportunity to arrive.

Do not wait for someone to rescue you.



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Build your future deliberately.

Engineer your success intentionally.

Live your life responsibly.

And become unstoppable.

Thank you for believing.

Thank you for supporting.

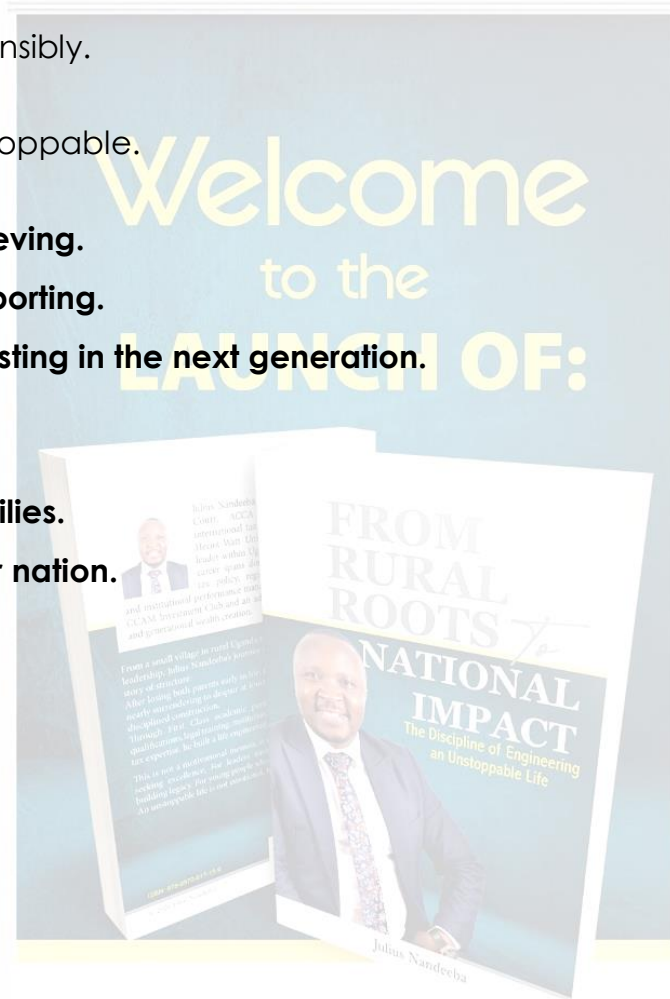
Thank you for investing in the next generation.

God bless you.

God bless our families.

And God bless our nation.

Thank you.



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